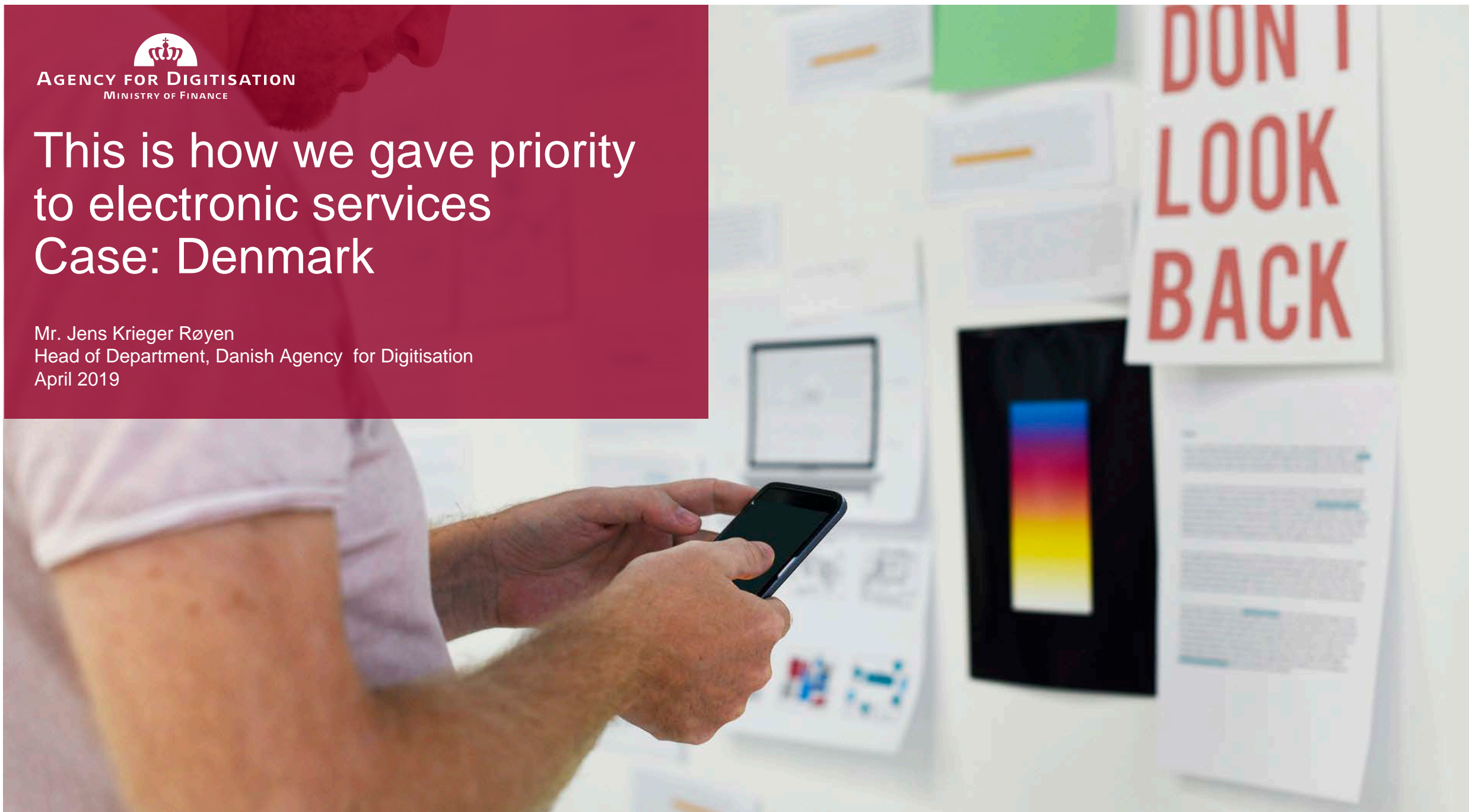


# This is how we gave priority to electronic services

## Case: Denmark

Mr. Jens Krieger Røyen  
Head of Department, Danish Agency for Digitisation  
April 2019



# The Danish Approach Joint Public Digitisation

Central

Local

State level

Regional level

Local level

Planning – Financing – Developing – Implementing

# What Have We Built?

## 2001-2004 Digital Collaboration

Digital Signature

Citizens can send emails to authorities

Authorities communicate digitally

## 2004-2006 Efficient Payment, Internal Digitisation

"Easy Account" and e-invoicing

Business self-service portal and health portal

Secure email between authorities

## 2007-2010 Common Infrastructure

EasyID, EasyLogin and e-Income

Digital Post, EasySMS and Citizen Portal

Authorities are obliged to use the common ICT infrastructure

## 2011-2015 Digital Communication

Mandatory Digital Post

Mandatory online self-service

Digital Welfare solutions

Basic Data Programme

## 2016-2020 Better use and sharing of data

Better digital service

New generations of eID and Digital Post

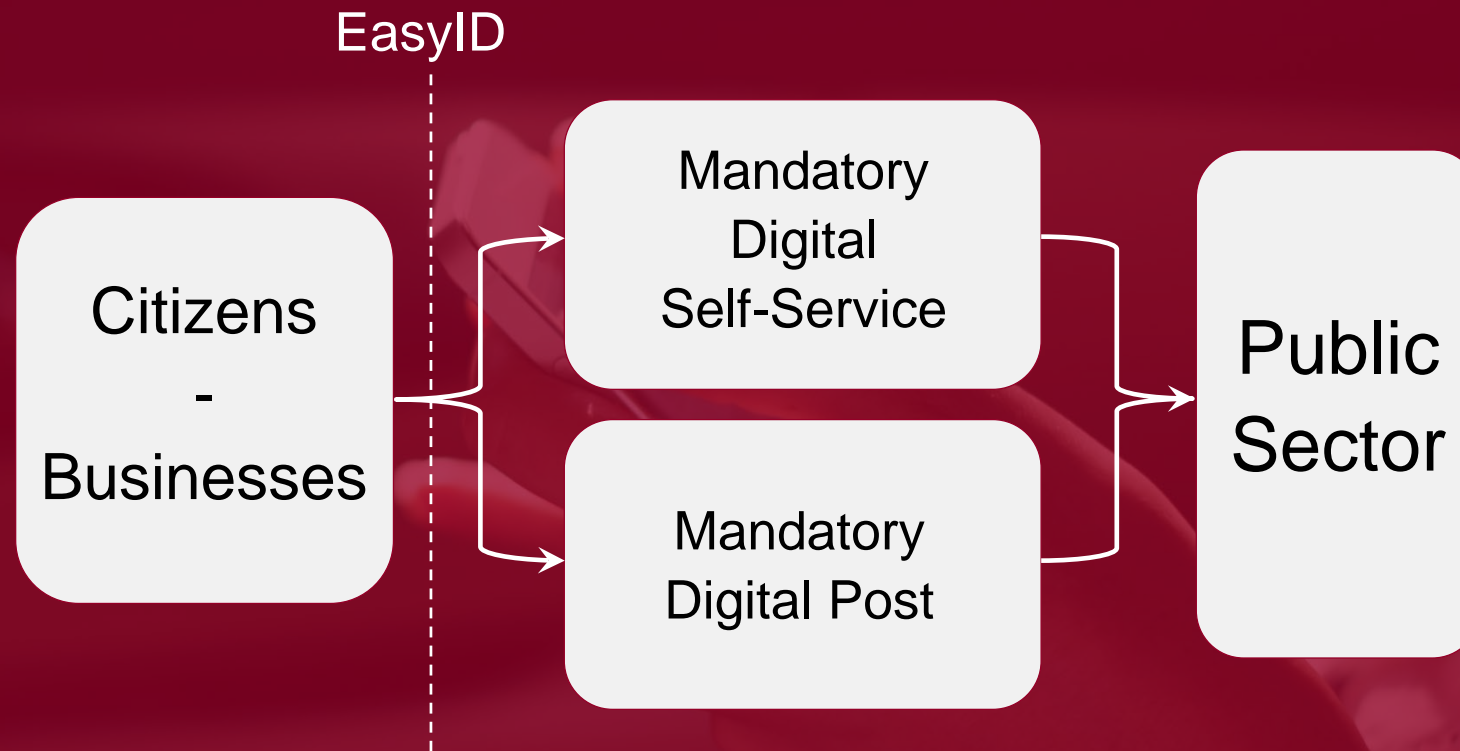
Sharing public sector data

Higher information security





# Making Digital Communication Mandatory



# Making Digital Communication Mandatory

## Digital Post

91.1 percent use Digital Post  
141.3 million messages in 2018  
Use is broadening

## Online Self-Service

One joint-public  
platform for self-service  
39 million visits in 2018

By 2015, 80 percent of  
communication was digital

Up to €268 million  
saved each year





# Getting everyone on board

'Digital first' was a very large scale transition

National campaigns

Pamphlets, films, instructional guides...

Training of library and citizen service center staff

Voluntary organizations





# IT Challenged Citizens

- We must not forget the non-digital citizens
- Strategic effort since 2011
- Collaboration with relevant citizen organizations
- Organizations provide both knowledge and access





# Thank you

Please feel free to contact me

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